

Business Ethics

Team Event

Performance Event with Judge Q & A

Regulations

- *Refer to National Competitive Event Guidelines for description and procedures.*

Eligibility

- Each local chapter may enter one (1) team.
- Each local chapter may enter a team that must be composed of two (2) or three (3) members to compete in this event at the RLC.
- No more than one (1) team member may have competed in this event at a NLC. or have competed more than two (2) years at the national level.
- No more than one member in a team of two or two members in a team of three may be substituted should circumstances arise that warrant the substitution.
- Between the RLC and SLC, or between the SLC and NLC, in the case of an unforeseen situation, one (1) team member may be substituted with the approval of the State Office. Failure to discuss this change with the State Office could result in team disqualification.
- A member may enter only one individual or team event and one chapter event. Who's Who in FBLA does not count as an event.

Administration of Events

RLC	SLC
Written reports must arrive at the RLC Host School by the third Friday in January .	Written synopsis must arrive at the State Office by the first Wednesday in March .
Order of performance is random. Schedules will be posted at RLC, not before.	Order of performance is random. Schedules will be posted at SLC, not before.
All teams perform—no preliminary round.	Preliminary Round will be held (all teams perform)
Event is not open to conference attendees at RLC.	Presentations may not exceed 7 minutes. Upon completion of the presentation, judges may ask questions after the presentation for up to 3 minutes.
Top THREE finishers advance to SLC competition.	The top 8 finalists will present their project to a team of judges in a final round.
	Failure of participants to arrive in sequestered area by the time the first performance begins will result in disqualification.
	Final performances are open to conference attendees, except performing participants.
	Top THREE finishers advance to NLC competition.

Performance Event with Judge Q & A

- The 2014 case study topic is "Workplace Ethics in Information Technology—Copyright and Fair Use." Participants must identify ethical dilemmas from a business perspective. Students may choose any real case related to this topic. The presentation must include one or more of the following:
 - The relationship between employee and employer
 - The relationship between the business and the customer
 - The relationship between the business and the economy
- Participants must research case study prior to the conference and be prepared to present their findings and solutions.

- Student members (not advisers) must prepare the presentation. Facts and data must be cited and secured from quality sources (peer review documents, legal documents, etc.).
- One (1) member must introduce the team and describe the ethical solution.
- All team members must participate in the presentation.

Business Ethics – Continued

- Submit (6) copies of written synopsis on the selected case, which does not exceed 500 words. Include a reference section (not counted in the 500 word limit). All copies must be submitted in six (6) standard file folders. Label the folder tab with the participants' name(s), state, school and event title.
- Teams are permitted to bring prepared notes.
- Books, other bound materials, props, and equipment are prohibited.
- Participants must answer judges' questions about their presentation.

Teams will have seven (7) minutes to present the ethical dilemma. A timekeeper will stand at six (6) minutes and again at seven (7) minutes. When the presentation is finished, the timekeeper will record the time used, noting a deduction of five (5) points for any time over seven (7) minutes. Following the presentation, judges will conduct a three (3) minute question-answer period.

Judging

- All decisions of the judges are final.
- The rating sheet(s) the judges will use are found in the Wisconsin Competitive Event Guidelines.



FBLA Business Ethics Performance Rating Sheet

☐ Regional Level

☐ Preliminary Round

☐ Final Round

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content and Recommendation					
Situation is understood and effectively defined	0	1-5	6-10	11-15	
Ethical dimensions of the case are clearly defined and analyzed	0	1-3	4-7	8-10	
Team's position is clearly stated	0	1-3	4-7	8-10	
Effective ethical solution is offered	0	1-5	6-10	11-15	
Quality of research	0	1-3	4-7	8-10	
Written case synopsis; clearly written with references	0	1-5	6-10	11-15	
Delivery					
Statements are well-organized and clearly stated; appropriate business language used	0	1-3	4-7	8-10	
Team members demonstrate self-confidence, poise, and good voice projection	0	1-2	3-4	5	
All team members actively participate in the presentation	0	1-2	3-4	5	
Demonstrates the ability to effectively answer questions	0	1-2	3-4	5	
Subtotal					/100 max.
Time Penalty Deduct five (5) points for presentation over seven (7) minutes. Time: _____					
Dress Code Penalty Deduct five (5) points when dress code is not followed. _____					
Penalty Deduct five (5) points for failure to follow guidelines (no synopsis or synopsis over 500 words). _____					
Total Points					/100 max.
Final Score					/100 max.

Name(s): _____

School: _____ State: _____

Judge's
Signature: _____ Date: _____

Judge's
Comments: